

Ann Campea, MSPM, MPH, PMP

Senior Program/Project Manager

Program/Project management professional with 10 years of experience in product development, consumer goods, tech and healthcare industries. Proven leadership results in program and project management, launching of product and physical retail spaces, data system implementation and upgrades, on-boarding of new employees and training of existing, championing new process improvement initiatives, and building a strong program/project management community.

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SKILLS

Project Management

Program Management

Management

Strategic Planning

Public Speaking

Team Building

Cross-functional Team Leadership

Negotiation

University Teaching

Training

Budgets

Healthcare

Program Planning and Evaluation

Process Improvement

Product Launch

WORK EXPERIENCE

Worldwide Readiness Program Manager

Apple

02/2021 - Present

Apple is an American multinational technology company that designs, develops, and sells consumer electronics, computer software, and online services.

Achievements/Tasks

- Manages the launch plan of record to move finished product from factories to a complex network of points of sales across the world
- Provides timely status updates and elevates critical risks to cross-functional and executive teams
- Ensures that all projects are on-track from an execution standpoint by driving creative problem solving, while weighing the implications, tracking critical milestones, recommending changes, building contingency plans and knowing when to escalate
- Influences decisions through collaboration, leadership and a customer-focused approach
- Partners with E-Commerce and IT teams in building Online store launch plans to ensure exceptional customer experience, while mitigating risk of system failures
- Drives post-mortem analysis for each launch to identify opportunities for continuous process improvement

Instructor

University of California, Riverside Extension

03/2021 - Present

UCR University Extension, through its variety of programs, transforms lives globally with innovative programs and learner-centered curricula.

Achievements/Tasks

- Develops course syllabus and materials in consultation with the UCR Extension Program Development team
- Provides instruction in accordance with the established instructional agreement, curriculum outlines and class schedule
- Communicates teaching objectives and learning outcomes to students, and clearly outline the grading policies to the course
- Works in conjunction with collaborative partners and subject matter experts to ensure that course information is current
- Maintains timely and accurate academic records within the learning management system and submits timely and accurate documentation as outlined in the instructional agreement

WORK EXPERIENCE

Senior Launch Program Manager

Amazon

04/2020 - 01/2021

Seattle, WA

Amazon is an American multinational conglomerate technology company that focuses on e-commerce.

Achievements/Tasks

- Communicated risks to launch and the respective mitigation plans to senior leadership
- Owned the ins and outs of daily category operations, and served as the main communication channel
- Thought creatively about how technology can enable a scalable and low cost launch structure
- Gathered and analyzed data to identify ways to reduce the timeline required to launch new stores and products
- Drove innovation that improved the customer experience and continuously removed cost from the fulfillment network
- Collaborated with cross-functional project teams to scope, design, and execute complex projects across multiple organizations and stakeholders that enabled the launch of new projects and processes

Senior Project Manager

Hasbro, Inc.

06/2014 - 04/2020

Burbank, CA

Hasbro, Inc. is an American multinational toy and board game company.

Achievements/Tasks

- Oversight of project managers, cross-functional development teams and various types of projects, from complex to simple
- Created project development schedules and prioritized activities of project team members to ensure adherence to the plan
- Designed and implemented program management level oversight
- Escalated potential schedule risk(s) and provided recommendations
- Developed, maintained, and continuously improved management reports and ensured data is accurate in informational systems
- Facilitated communication of program and project status to senior leadership and executives

Project Manager

L.A. Care Health Plan

04/2012 - 06/2014

Los Angeles, CA

L.A. Care Health Plan, is an independent, local public agency that provides health insurance for low-income individuals in Los Angeles County.

Achievements/Tasks

- Managed multiple projects of various complexities using project management methodology
- Applied a strong understanding of the project delivery life cycle
- Ensured that project deliverables were produced on-time, within budget, and at desired level of quality
- Evaluated programs appropriately, risks logged and escalated to management related to critical path of project
- Tracked performance of new product lines and programs for status reporting

EDUCATION

Master of Science in Project Management

University of Southern California

01/2019 - 12/2019

Master in Public Health

California State University Fullerton

09/2006 - 06/2008

CERTIFICATES

Project Management Professional (PMP) (11/2019 - 11/2022)